

#TAKE BACK YOUR TIME GUIDE



A List of Online Tools That Will
Make You More Money,
With Less Hustle.



MEAGAN EDMONDS

It's Time to Take Back Your Time!

Hey there, Savvy Entrepreneur!

I'm so happy you decided to take a look at a few of the tools and strategies that I use daily in my business. These tools won't just increase profits for your business; they will also increase the quality of your life. One of the main reasons you decided to become an entrepreneur is so that you could own your time and be able to do more of the things you love. I'm sure you're already experiencing great success with what you're currently doing, but there's always room to grow! My mentor once asked, "Can you cut grass with scissors?" Technically, the answer is yes, but having a lawn mower will make the task so much easier. So take a look at these tools the exact same way and implement the ones you need into your business right away! If you need immediate assistance with your business, book a 30-minute call [HERE](#).

1. *Publish a Press Release*

Imagine your business having a positive news article published to hundreds of news sites with the click of a button, do you think your brand awareness would increase? Of course, it will... That's the unmatched power of publishing a Press Release! In addition to the traditional use of securing publicity, Press Releases have been an amazing tool used to increase online visibility and drive traffic to websites. #TakeBackYourTime and create instant authority by publishing a Press Release to hundreds of News Sites and to the Search Engines.

[CLICK HERE](#) to schedule a call to create a plan for Press Releases to grow your business!

2. *Google Alerts*

Do you want to be notified every time your business, brand name, or breaking news in your industry is published online? Then #TakeBackYourTime and never miss a beat by setting up your "Free Alerts" service by Google. It's an online service that monitors the web and Google's News database, which sends you an instant email anytime your name, or topic of interest hits the web. For example, Sean "Diddy" Combs is one my biggest business inspirations, so anytime he is mentioned online for anything, I get an instant email.

[CLICK HERE](#) to sign up for Free!

3. *Canva*

Want to know the secret to charging top dollar for your products and services? It's simple, build a strong brand identity! Having a solid brand gives you instant credibility, and people feel more confident and are willing to spend more money when doing business with you. However, if you need something beautifully designed and don't have the budget or time to hire a graphic designer, then Canva definitely has you covered! #TakeBackYourTime by utilizing their easy to use templates to design everything from logos to social media posts, website banners, ads, presentations, and much more! The stronger the brand, the more money you will make.

If you want to discuss your options for building a stronger brand, schedule a call with me [HERE](#).

[CLICK HERE](#) to sign up for Free!

4. *Create A Lead Magnet*

Are you tired of chasing clients, and need a way for them to flock to you instead? Then lead with a ton of value before asking them to make a purchase from you. For example, give away a free gift that's related to your industry or business. This is called a lead magnet, and it's a great way to identify them as a future customer. Just think, Costco taught us this method years ago...They pull out a product and start cooking it right in front of you, your mouth begins to water as you smell the food, and then they offer you a small sample. The next thing you know, you've put whatever they're cooking right in your shopping cart! The same rules apply for you and your business, so #TakeBackYourTime by giving away a free gift in exchange for a consistent flow of clients.

Some examples of a free gift can be:

- A 15% off coupon code for a first-time customer
- A guide giving some key expert tips in your niche
- The first chapter of your book
- A free online workshop
- A product sample

[CLICK HERE](#) to schedule a call with me to discuss your options for creating a lead magnet!

5. *Click Funnels*

Would you like a webpage that can instantly turn your visitors into potential customers, and do all of the hard selling for you? Then ditch your web developer, and #TakeBackYourTime by creating beautiful landing pages with Click Funnels in just seconds. This type of webpage will allow you to deliver your free gifts and collect the name and email address of all of your leads. It doesn't matter if you're running a brick and mortar, have a service based business, are an author, or belong to a network marketing company... with just a few clicks, this automatic lead generator and super selling machine will be up and running.

[CLICK HERE](#) to get started with Click Funnels Today!

6. *Aweber*

Would you like to make money for your business by simply sending out emails? Then join the club of what most successful businesses are already doing! Giving away free gifts in exchange for people's name and email address is the easiest way to build your contact list. But the magic happens when you consistently send valuable emails to their inbox. They begin to feel as if they know you, then they begin to like you, and trust you. Once a solid relationship is formed, you will have a customer for life. #TakeBackYourTime with an Aweber autoresponder, and send automatic email responses, automated email campaigns and instant broadcasts to your entire contact list.

Here are a few benefits of email marketing:

- Emails are more personal than social media posts - You build relationships quicker
- You own your contact list - They can never be taken away like a Social Media Account
- You can promote your products/services for free - You won't need to spend money on ads
- The system is completely automated - You can make a huge passive income

Simply put, email marketing is a must and is an easy way to grow your business!

[CLICK HERE](#) to get started with Aweber for Free!

7. *Acuity Scheduling*

Is your workday constantly interrupted because you're scheduling appointments with your clients? Then remove the tedious grunt work and #TakeBackYourTime with Acuity's automated scheduling system. It allows clients to view your available times, and self-book their appointment online. You also have the option to accept payments for your services directly on the system.

[CLICK HERE](#) to get started with Acuity Scheduling for Free!

8. *Webinar Ninja*

Do you want to host live workshops for your audience, but have limited tech skills? Then #TakeBackYourTime with Webinar Ninja's easy to use, newbie friendly platform. You can literally be up and running, delivering live content, hosting online training's, and even allow your audience to purchase your online recordings when you're done. Be seen as an instant celebrity in your niche, and have clients flowing in on autopilot.

[CLICK HERE](#) to get started with Webinar Ninja for Free!

9. *Content Creation Calendar*

Do you struggle to find content to post on Social Media? Well, aligning your message with current events, trending topics, or holidays, is the easiest way to highjack content and to keep your brand relevant. #TakeBackYourTime and keep your audience super engaged by utilizing a Content Creation Calendar. This calendar gives you 365 days of traditional and nontraditional holidays to give your content a creative spin. It also works if you're looking to create a relevant pitch to get your business in the media.

[CLICK HERE](#) to get your Content Creation Calendar Today!

10. *Slack*

Do you work with a team of people, and need a way for all of you to communicate on one channel? Then #TakeBackYourTime with Slack, a cloud-based collaboration tool that allows your entire team to instant message, share files, video chat, and find archived files easily through its powerful search system. It syncs across all of your devices, so you can always stay connected.

[CLICK HERE](#) to sign up with Slack for Free!

My number one goal is for business owners to work smarter and never harder, so I hope these tools will help your business to run smoother, giving you more time to do the things that you love!

If you need a solid plan on how to grow your business, then invest in a 30-minute call with me.

**SCHEDULE A 30 MINUTE
CONSULTATION HERE!**

***I personally use all of these tools and strategies in my business, therefore I am an affiliate for some of them and may receive a commission if you decide to sign up.*

*Meagan*Edmonds